VINGINO

EYEWEAR

Spring - Summer 2019

THE BRAND

FOR THE LOVE OF DENIM

Vingino is a robust and leading fashion brand that has evolved into a Dutch jeans label par excellence for kids and young teenagers.
It is the goal to become one of the leading European kids fashion brands within the next couple of years.

INTERNATIONAL EXPANSION

After the brand successfully conquered Holland and Belgium it started spreading to Scandinavia, Germany, Austria, Switzerland and the Mecca of fashion: Italy. From 2016 Vingino is also available in selected shops in France and it has shop-in-shops in leading European department stores to keep on track with its ambitions.

VINGINO EYEWEAR

NATIONAL START

More Eyewear introduced its first Vingino collection in the summer of 2010. Starting in the (over) competitive market for Dutch independent opticians we have managed to become the market leader within 4 years. Since 2014 we have sold more children's frames than any other children's eyewear brand in the Dutch and Belgian market.

INTERNATIONAL GROWTH

In 2015 we made our debut in the German market with a cooperation with the well-known distribution company, Emmerich Exclusivbrillen. After a successfull first year we expanded our cooperation to Austria. That same year we signed a distribution agreement with leading distributors in UK, Swiss, Poland, Czech Republic and Hungary.

QUALITY

Our biggest challenge for Vingino is making eyewear that can cope with the daily use of children. We have invested a lot of effort in improving the quality of our frames. This led to a cooperation with the German hinge supplier OBE.
We use their 'Flex Uno' hinge, which is specially developed for and tested by kids. In the rare case this hinge does cause problems, the opticians can change the spring at their shop within a few minutes, providing optimal service to their customer.

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REBEL

40-15-115

C1 - brown

C2 - purple

C3 - blue

ADAM

43-16-125

C1 - brown

C2 - red

C3 - blue

NOA

47 – 17 – 130

C1 - brown

C2 - purple

C3 - blue

GEORGE

48-18-135

C1 - black

C2 - red

C3 - blue

JILL

48-16-130

New colors

C4 - blue

C5 - purple

C6 - grey

YURI

LUCAS

SANNE

EDEN

DUA

GIRL WEARS: GEORGE

SUN 21

SUN 24

SUN 25

SUN 6

SUN 22

www.vinginoeyewear.com