

**VINGINO**  
EYEWEAR

*SPRING - SUMMER 2019*

# THE BRAND



## FOR THE LOVE OF DENIM

Vingino is a robust and leading fashion brand that has evolved into a Dutch jeans label par excellence for kids and young teenagers. It is the goal to become one of the

leading European kids fashion brands within the next couple of years.

## INTERNATIONAL EXPANSION

After the brand successfully conquered Holland and Belgium it started spreading to Scandinavia, Germany, Austria, Switzerland and the Mecca of fashion: Italy. From 2016 Vingino is also available in selected shops in France and it has shop-in-shops in leading European department stores to keep on track with its ambitions.

## VINGINO EYEWEAR

### NATIONAL START

More Eyewear introduced its first Vingino collection in the summer of 2010. Starting in the (over)competitive market for Dutch independent opticians we have managed to become the market leader within 4 years. Since 2014 we have sold more children's frames than any other children's eyewear brand in the Dutch and Belgian market.

### INTERNATIONAL GROWTH

In 2015 we made our debut in the German market. After a successful first year we expanded to Austria. That same year we signed a distribution agreement with leading distributors in UK, Swiss, Poland, Czech Republic and Hungary.

### QUALITY

Our biggest challenge for Vingino is making eyewear that can cope with the daily use of children. We have invested a lot of effort in improving the quality of our frames.

# REBEL

40-15-115



**C1** - brown



**C2** - purple



**C3** - blue



# ADAM

43-16-125



**C1** - brown



**C2** - red



**C3** - blue







**SUN 21**



**SUN 24**



**SUN 25**



**SUN 6**



**SUN 22**



# NOA

47-17-130



**C1** - brown



**C2** - purple



**C3** - blue



# GEORGE

48-18-135



**C1** - black



**C2** - red



**C3** - blue





BOY AND GIRL WEAR: MORGAN

# JILL

48-16-130



**NEW COLORS**

**C5** - blue



**C6** - purple



**C7** - grey







**YURI**



**LUCAS**



**SANNE**



**EDEN**



**DUA**



**GIRL WEARS: GEORGE**

[www.vinginoeyewear.com](http://www.vinginoeyewear.com)